



PHOTOGRAPHIC, FINE ART + DISPLAY IMAGING

## GUIDELINES FOR FINE ART AND PHOTOGRAPHIC PRINTING

**Our ideal file format is flattened RGB tiff. Optimum image resolution is 360 dpi at the final size to be printed. Resolution below 150 dpi may show pixelation.**

### Image Capturing

Our Creo scanner is capable of professional quality high resolution scans of film, chromes, original artwork, and photographs. Originals up to 12" x 18" can be scanned; oversized images will be digitally photographed. This will ensure accurate color and sharp, detailed results.

If you cannot ship your original, we recommend having your artwork professionally scanned or photographed.

### Resizing

We do not recommend increasing or resampling the size of your file. If you need your image to be printed larger, we suggest rescanning or photographing it at a higher resolution. If you have doubts about the quality of your file, please have us look at it so we can offer advice.

### Sending Files, FTP

You can upload your files to our FTP host site using an FTP program such as Fetch (Mac), or Filezilla (PC). Alternatively, you can send files through an easy web-based FTP site, [www.yousendit.com](http://www.yousendit.com); zip your files prior to sending. Please call iolabs for FTP information.

### Sending Files, CD

We also accept files on CD. Please call first and let us know you will be sending your files. They may be sent to the address above.

### Consultation

iolabs provides consultation or instruction in image editing, Photoshop, color management, profiling, project management for an hourly fee. Please call us to make an appointment.